



Artists' Moving Image Network

FLAMIN Productions 2025 Guidelines

Deadlines

Stage 1 Application: 31 March 2025

Stage 2 Application: 27 May 2025

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If you need the application pack in an alternative format (for example, large print or as audio), or if you have any access requirements for completing and submitting this application please contact the FLAMIN team on 020 7613 7676, flamin@filmlondon.org.uk.

1. Introduction

Film London and Arts Council England present FLAMIN Productions, a major commissioning scheme for artist filmmakers based in England. Part of Film London Artists' Moving Image Network (FLAMIN), FLAMIN Productions aims to support the most exciting, innovative and challenging moving image projects with development and production finance.

FLAMIN Productions is the only scheme of its kind in the UK. It commissions new, important and substantial moving image artworks that are ambitious in premise and approach, with an emphasis on projects that have strong potential for national and international exhibition and distribution.

In 2025, FLAMIN Productions will be investing production funding through an award of £40,000 for one project.

Later this year, FLAMIN Productions will be launching a new Finishing Fund, awarding up to £10,000 each for two moving image projects that require post-production funding, with two application windows in 2025. Details will be announced in April 2025.

Commissions will form part of a slate of works supported through this scheme since 2009 by artists including Ben Rivers, Elizabeth Price, Blaise Kirschner & David Panos, Charlotte Ginsborg, Phil Coy, Emily Wardill, Roz Mortimer, Laure Prouvost, Ursula Mayer, Noor Afshan Mirza & Brad Butler, Hilary Koob-Sassen, Grace Schwindt, Sebastian Buerkner, Paul Simon Richards, Rachel Reupke, Jane & Louise Wilson, Zarina Bhimji, Simon Martin, Mark Leckey, Uriel Orlow, Gail Pickering, Sarah Turner, Larissa Sansour, Beatrice Gibson, Billy Dosanjh, Patrick Hough, Jasmina Cibic, Steven Eastwood, Suki Chan, Patrick Goddard, Michelle Williams Gamaker, Onyeka Igwe and Graeme Arnfield.

2. The Award

The selected artist will receive:

- £40,000 Production Funding for a new moving image work (inclusive of artist fees)
- £1,000 Development Fee towards artist time during the development phase
- £1,000 to cover development support or advice from external collaborators
- Support from FLAMIN team and other Film London staff for advice and guidance at all stages of development and production

The successful applicant will be expected to take a period of development of up to six months to work up a full budget, schedule, proposal, and address any feasibility and rights issues.

Applicants need to be able to commit adequate time to working on their project across development and production period, as well as be able to maintain regular contact with the FLAMIN team throughout the process for monitoring, advice and guidance. Production finance will be released after satisfactory completion of the development process. Completed films must be delivered by December 2026 or before.

3. Application Process

Stage 1: A short online application from which up to 6 artists will be selected.

Stage 2: Up to 6 artists invited to submit a more detailed application and project description, and will be invited to attend an interview. They will each be given a fee of £200. Interview questions will be shared in advance.

A Word document with the full list of application questions can be downloaded from the Film London website. If you require these application materials in another format, please contact the FLAMIN Team.

If applicants would like to submit their responses in an alternative format, e.g. audio or short video, or have other access needs for this application, please contact the FLAMIN Team.

4. Eligibility and Assessment Criteria

Eligibility Criteria

- Applicants who have been making moving image work and practicing professionally within the art world for over five years since graduation or equivalent. (Applicants do not need to have engaged in higher education to be eligible for the programme).
- Applicants with a track record of producing moving image work that has been exhibited or distributed and reached significant audiences.
- Applicants whose main address is in England.
- Applicants cannot be students at the time of applying and not intending to be students during the development and production period (including full-time and part-time education and PhD research).
- Projects must be at concept stage or in development (the fund is not suitable for production-ready projects or projects part-way through production).

Note: FLAMIN Productions supports visual artists, who have chosen film as their medium, to make new moving image artworks. Though these creative works may be shown in a variety of contexts, including cinemas, the scheme does not support mainstream or genre-led film-making. Film London delivers other commissioning and support schemes for feature film and short film and these may be more appropriate for some projects. Please speak to the FLAMIN Team for advice on eligibility.

Stage 1 Assessment Criteria

We are looking for:

- The most innovative moving image projects which have the potential to push the boundaries of the art form.
- Unique, stand-alone projects with potential and likelihood to reach audiences across a variety of venues and locations (e.g. not site-specific works). (Interest from an exhibitor is only required at this initial application stage if you are proposing to develop an installation work.)
- Artists whose previous moving image work demonstrates a creative, engaging and distinctive approach to the medium.
- Artists who have the appropriate experience to undertake a project of this scale.
- Moving image works that demonstrate a significant step forward in the artist's approach towards their practice.

Stage 2 Assessment Criteria

In addition, in Stage 2 we will be looking for:

- Projects with strong potential for significant distribution or exhibition (projects must have a confirmation of interest in writing from a distributor or exhibitor at this stage).
- Ambitious, challenging projects that could benefit from the development support and finance offered by FLAMIN Productions, involving significant production-heavy costs and processes (e.g. collaborator fees, technical and equipment costs, animation, edit and post-production).
- Projects with an approach and scale that is feasible within the timeframe.
- Projects must be feasible within the proposed budget and have potential for at least 10% of the overall budget coming from other sources.

5. Key Dates

5pm, Monday 31 March 2025 - Deadline for Stage 1 applications. We are unable to accept any applications received after this time.

Tuesday 6 May 2025 - Shortlist of 6 artists will be invited to submit to Stage 2.

5pm, Tuesday 27 May 2025 - Deadline for Stage 2 applications.

Week commencing Monday 2 June 2025 - Interviews with shortlisted applicants.

Selection will be carried out by external assessors, the FLAMIN Team and Film London Board Members.

Selected film projects need to be completed by December 2026 or before.

6. How to apply

We advise you to contact the FLAMIN team before you apply.

For advice on submitting your application, or if you need the application materials in another format, contact the FLAMIN team on 020 7613 7676 or flamin@filmlondon.org.uk

Apply online at: <https://filmlondon.org.uk/resource/apply-to-flamin-productions>

In Stage 1, you will be asked to complete an online form including:

- Information about your practice
- Project description
- Artist CV (up to two pages)
- Links to two recent works

A full list of questions can be found in a downloadable Word document on the Film London website. Further information can be found in the FAQs on our website.

It is the policy of Film London to promote and integrate equality of opportunity into all aspects of its business. We wish to ensure that Film London reflects the diversity of the

communities in which it works. We strongly encourage applications from groups currently under-represented in the art world and screen industries.

We are open to discussing access needs at any stage of the funding process – application, development and production – and are committed to finding ways to enable filmmakers to realise their project if selected for an award. If you require additional support in making an application or need to apply in a different way please contact us as soon as possible.

In the last round (which was open to London-based artists only) FLAMIN Productions received 86 applications. Given the expansion to England-wide applicants, we expect to receive more applications this year, and the selection process will be highly competitive.

The FLAMIN Team will provide feedback and advice to all unsuccessful applicants who request it.

7. Contact details

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<https://filmlondon.org.uk/flamin>

The FLAMIN team:

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Rose Cupit, Senior FLAMIN Manager

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