



Artists' Moving
Image Network

FLAMIN Productions 2025 Frequently Asked Questions

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Before contacting FLAMIN, please read the FAQs carefully.

Eligibility

1. How do you define “England-based”?

The fund is for artists living in England.

Applicants must spend the majority of their time at an address in England to be eligible for the scheme. Collaborators from outside of England can be involved, but must be available to attend meetings with FLAMIN.

2. What is meant by “artists’ moving image”?

By artists’ moving image work we mean international contemporary practice that is at the cusp of art and film - work that is informed by a contemporary fine art practice and context, and utilises filmic methods, conventions and references. This includes moving image work that is intended for gallery, cinema, online or other platforms, and work that spans all production formats, techniques and forms.

In addition to being informed by fine art theory and practice, alongside experimental film and the film industry, artists’ moving image work is also informed by writings, debates and practices that are specific to this area.

Individuals who have not worked with moving image in an art world context are not eligible to apply.

Check the [FLAMIN website](#) for examples of previous work the scheme has supported.

3. Can collaborative duos or groups apply?

Yes, collaborative partnerships or groups of artists may also apply. Please nominate one person as the named applicant on the form.

4. If I have been funded by Film London in the past am I able to apply to FLAMIN Productions?

Yes, but only if your project is complete, you have delivered all the requested materials, and we have processed your final grant payment. If you have received a FLAMIN Productions award in the last five years (2020 onwards), you are ineligible to apply.

Application

5. What is the rationale behind the two-stage application process?

FLAMIN has sought to reduce the amount of unpaid labour and time committed by artists applying to FLAMIN Productions with a newly simplified two-stage application process. Applications to Stage 1 will provide an overview of the project proposal and the artist's existing moving image practice to date. These will be assessed for their eligibility and quality, ensuring applicants have an appropriate level of experience to take on a project of this scale and ambition. Applicants shortlisted for Stage 2 will be invited to submit a fuller project proposal and to attend an interview, for which they will be given a fee of £200.

Tender, a research project led by Artquest into artist open calls, was informative in the development of this application process. Read more about Tender, [here](#).

6. How much production finance can I apply for? Can I raise additional finance from other sources?

Applicants can apply for £40,000 from FLAMIN. This is a set figure and the fund is not open to lower or higher funding requests.

Your overall budget can be higher than this figure if you have or anticipate having additional funding on board. Please consider the scale of your project carefully.

7. How detailed does my budget need to be when I apply?

No budget detail is required at the Stage 1 application stage other than an estimated total budget figure. If you are invited to submit a Stage 2 application you will need to provide a brief list of estimates of the main costs involved.

8. If I need additional finance to complete the project, do I need to have other supporters confirmed when I apply?

FLAMIN appreciates that the majority of projects may not have other funders and supporters involved at application stage. The development period can be used to clarify other sources of finance, including calculating the value of in-kind support and deals, and to get a clear picture of whether the project budget is viable.

Proof of commitment from any additional funders must be in place by the end of the development stage for FLAMIN to consider releasing production finance.

9. Is additional funding required?

At least 10% of the total project budget must come from sources other than the FLAMIN award. This can be a cash contribution or can be made up of in-kind support and discounts.

This does not need to be confirmed at the time of applying, however the application needs to include an indication of where funds will be raised from. The application needs to convince

that it will be possible to raise this finance within the production timeframe and not delay the film unduly. (FLAMIN will work with the awardees to assist with raising funds.)

10. Do I need to have venues confirmed for exhibition in place when I apply?

If you have a confirmed screening or exhibition at the time of applying please do mention it in the application, but we appreciate that getting offers of distribution before the work is developed can be difficult.

For Stage 1 applications, a letter of interest from an exhibitor or distributor is only required if you are proposing to develop an installation work, due to the complexity and costs involved.

For all Stage 2 applications, we request a written letter of interest from an exhibitor or distributor. FLAMIN will support the selected artist to secure further exhibition and screening opportunities for the commissioned work.

11. Can I get feedback on a project idea before I apply?

We strongly advise you to contact the FLAMIN team before you apply for advice on submitting your application. If you need the application materials in another format, contact the FLAMIN team.

The FLAMIN team can provide general advice on a project idea and the preparation of an application, or elaborate on any information given in the guidelines and FAQs. However, FLAMIN will not read draft applications before they are submitted.

12. Can I submit more than one proposal?

No, please select one project to apply with.

13. Can I apply with a multi-screen installation project?

Yes - FLAMIN Productions supports artists for whom moving image forms the core of their practice, either single or multi-channel installation. Applicants should however bear in mind that projects will be expected to have good potential for extensive distribution/exhibition nationally and internationally. You will also be expected to provide a digital file version of your moving image work to FLAMIN at the end of the production period.

If you are unsure of whether your project is eligible for FLAMIN Productions, please get in touch with the FLAMIN team.

14. What moving image formats do you accept?

Work can be produced and screened in any moving image format, however on completion must be delivered to FLAMIN in file format. Films need to be delivered with closed captions.

15. How much of the project can take place outside of the UK?

Projects that involve filming outside of the UK are eligible, but applicants will need to present a clear rationale as to why this is integral to the project. We will also be looking at how applicants might address the additional costs associated with international filming, and how applicants will ensure that they can keep FLAMIN informed of progress while out of the country. The majority of finance must be used for production, not travel.

16. What needs to be included in the application (Stage 1) description of the project?

Describe your vision for the work, including what the proposed work is about (e.g. subject, story, themes and ideas), and how the project will be approached in terms of style, look, and technique (your audiovisual approach). Include an explanation of how the subject and ideas behind the work relate to its scale and duration. Please provide information on the stage the project is at, as well as details of when and where production is likely to take place (if known at this stage). It is understood that details may change or emerge as the project develops.

Please keep the project description within a **maximum** of 500 words.

17. When will the work need to be completed by?

All submitted projects must be able to be completed by December 2026 or before.

18. Can I include an artist's fee in my estimated production budget?

We expect that our award will include a fee to the artist, the level of which will be dependent on the nature of the project and their role in it.

This will be looked at in the context of the budget level, the scale of the project, the nature of the work and other collaborators.

19. Do I have to include supporting material with my application?

Applicants must provide two examples of previous moving image work and include their titles and completion dates. The assessors will refer to it to gauge the level and scale at which applicants have worked and the experience they have gained from these projects. Previous work is also a useful way to show the trajectory artists' ideas have followed, and thematic concerns that occur throughout their practice. Referring back to previous works when writing the application can be a useful way to illustrate the style, visual treatment and concepts intended for the new project.

Please supply full versions of previous work rather than extracts or an edited showreel. Please highlight which piece(s) is most relevant to the project you are applying with.

Works should be uploaded to a file hosting site such as Vimeo and supplied to us as URL links. These can be password protected if preferred. We do not accept hard copies (e.g. drives) as supporting material and cannot download files. All files must be kept available to

view online throughout the duration of the assessment process.

20. I've already incurred some expenses for this project, can I include these costs in my budget?

FLAMIN Productions will not fund retrospectively – your application must demonstrate that the activity the funds will cover take place after you hear our decision and after we have issued a contract.

21. Why do you ask for the completion of an Equal Opportunities Form?

The form is for monitoring purposes only and will not be taken into consideration by the assessors. We compile this data and review it to establish whether we are reaching and supporting a broad range of people through our schemes. An Equal Opportunities monitoring form must also be received to comply with our funders' regulations.

22. Will FLAMIN solicit applications?

FLAMIN may seek specific applications. These applications will be assessed in the same way as any other and are not guaranteed funding.

23. If my application is unsuccessful, can I appeal the decision?

Applicants can only appeal against a decision if they believe the procedures for application and assessment outlined in the Guidelines were not adhered to. Applications will be judged and may be turned down on creative merit or on other subjective grounds, such as the extent of the project's ability to fulfil the fund's remit against which there is no appeal.

Feedback is available for unsuccessful applicants.

24. Will there be another round, can I apply again?

We will notify you of new funding rounds via the FLAMIN website and newsletter.

If my Stage 2 application is successful

25. Will FLAMIN help me raise additional money?

Raising additional funds, if required, will be a collaborative process between FLAMIN and the Awardees. The FLAMIN team will work closely with the selected artists to identify funding opportunities. The FLAMIN team will also work closely with the selected artists to apply for and administrate any additional funding that Film London raises. The finance will be held in a ring-fenced account and will be issued in tranche payments that have been agreed with the awardee. Applicants are also encouraged to raise finance independently.

26. Who will manage the production budget? If additional finance is raised, will it come directly to my bank account? How will I receive it?

All funds raised by FLAMIN after the Production funding decision date will be issued to the artists in tranche payments, alongside FLAMIN's £40,000 contribution.

The awardee (or their designated representative, e.g. a Producer) will be responsible for spend across the budget.

Funding will be released by FLAMIN in tranches once conditions are met. For example, following a development period in which budgets are finalised and additional funding confirmed FLAMIN will start to release production finance.

27. What development support is available?

The development period includes advice and support. The development programme duration is also bespoke, as projects move at different speeds. However the overall project timescale will be taken into consideration. All projects need to be completed by December 2026.

The artist will have support from the FLAMIN team and also external advice sessions. Identifying the content and the most appropriate advisors is a collaborative process between FLAMIN and the awardee.

The costs of advisors are covered and managed by FLAMIN up to the value of £1,000. In addition, each artist will receive a development fee of £1,000 towards costs during the development period.

The FLAMIN team will meet regularly with the selected artists. We will advise and assist with developing the budget, planning the production stages, identifying funding, exhibition and screening strategies. As commissioners, we will have a curatorial role in the development of the work both during the development period and when the film goes into production.

28. What is the contractual agreement with FLAMIN?

If your project is successful you will be issued with a funding contract that covers development and production.

The awardee will be required to give FLAMIN and Arts Council England an on-screen credit. Wording will be specified in the contract. The contract will include:

- FLAMIN will have a curatorial role throughout the process through to delivery of the film.
- An exhibition version of the film with full screening rights will be retained by FLAMIN (with the exception of the right to sell it). If FLAMIN exercises these rights, we will inform the artist and exhibitors/distributors if appropriate.
- Artists working in celluloid may wish to show their work from a film print. To maximise exhibition and distribution options, FLAMIN will retain a digital version of the film with full non-commercial screening rights.
- All other rights, including copyright, will reside with the artist and can be reallocated at their discretion.
- All collaborators on the project will be paid a fee that is no less than Living Wage.
- In the event of a sale or distribution income (excluding exhibition and screening fees), FLAMIN will recoup to the level of its investment. This ensures an appropriate percentage of the public investment received from Arts Council England is returned to FLAMIN Productions in the event of sales. All funds recouped are invested back into FLAMIN's funding schemes.

29. What will FLAMIN do to help distribute my work?

FLAMIN is not a distributor, but has extensive experience in working with venues and distribution partners and has a network of contacts to draw on.

FLAMIN will work with all projects selected for development and production awards to identify distribution options, and will facilitate contact with exhibition and screening partners.

FLAMIN may draw on works we commission to provide film programmes for festivals and events. Fees will always be paid in line with industry standards (i.e. according to union rates or a-n guidance). FLAMIN works in collaboration with artists on all aspects of exhibition and distribution, but retains the right to screen work for non-profit purposes.